



## technical specifications

### Platform

Windows Azure

### Social Collaboration

Synteractive SocialRally

### Presentation and Visualization

Excel  
SharePoint  
JackBe  
Tableaux  
Dundas

### Geospatial

Bing Maps, Google Maps, ESRI

### Mashups and Applications

Visual Studio  
JackBe

### Database

SQL Azure, Amazon S3

### Search

Bing, FAST Search, IxReveal

### Examples of this Solution at work

European Environmental Agency Datasets  
United Nations Datasets  
World Bank Datasets



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## DataMarket-as-a-Service online data publishing, access, and sharing made simple

The Microsoft Azure DataMarket-as-a-Service platform enables your agency to achieve mandates. Radically improve data sharing, collaboration, open government and transparency. DataMarket-as-a-Service simplifies the process of publishing data and making it available to those who need it, when they need it.

**COLLABORATIVE** | A central data store provides users with the ability to collaborate with a vast array of solutions involving search, data visualization, complex analytics, and application development

**FLEXIBLE** | Users can publish datasets to a DataMarket platform through in a range of ways – from uploading an Excel file or directory of images to an active synch with an existing SQL database

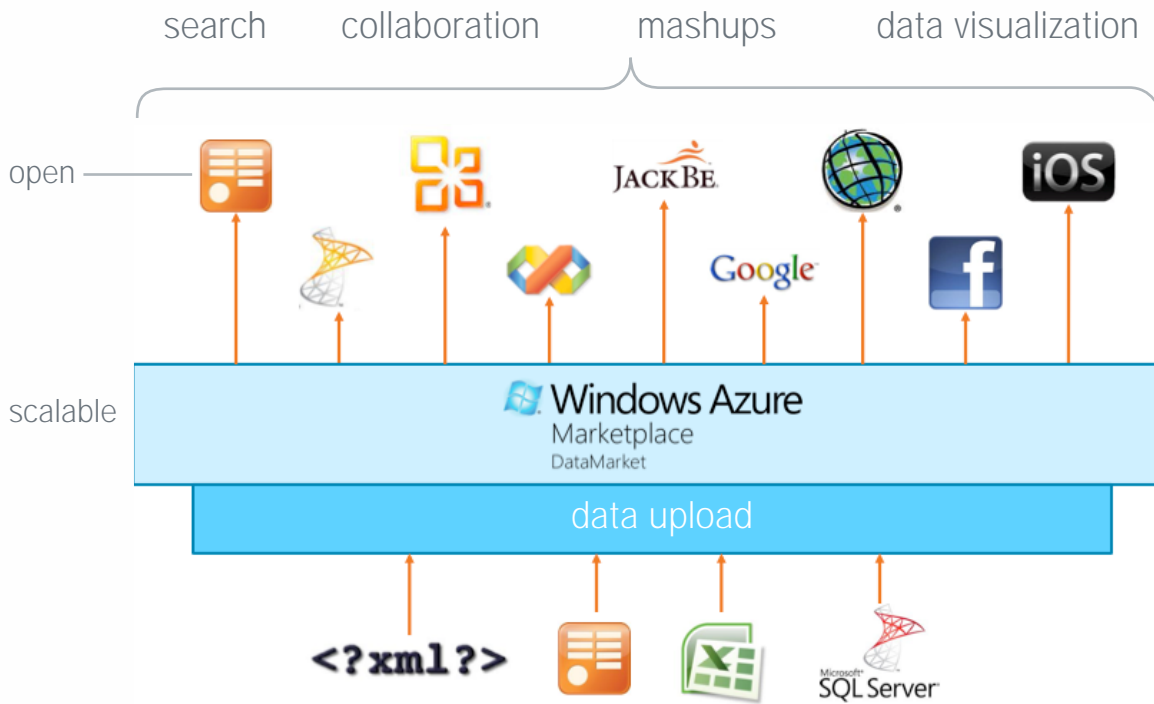
**SEARCHABLE** | Integrated search solutions included Bing and FAST enterprise search provide a flexible range of data discovery solutions. IxReveal makes semantic search possible including dynamic, crowdsourced ontologies for your agency

**OPEN** | DataMarket uses OData, the standard for open data, which ensures your agency data is consumable on a wide variety of platforms including Windows, PHP, iOS, and more

**SCALABLE** | Built on the Windows Azure platform, DataMarket takes advantage of the cloud to provide a highly scalable, reliable, and secure environment

**COST EFFECTIVE** | Eliminates the need for expensive upfront infrastructure costs and administrative resources by giving you the flexibility to pay as you go so you only pay for what you need

**SECURE AND COMPLIANT** | Role-based security at the dataset and data element level and a wide-array of monitoring and alerting tools enable security for even the most sensitive data while meeting FISMA requirements



## get started now!

Take transparency, collaboration and data sharing to an entirely different level. If you are looking to get a return on investment, better insights, and higher constituent satisfaction, contact Synteractive by emailing [info@synteractive.com](mailto:info@synteractive.com). Or, visit [www.synteractive.com](http://www.synteractive.com).



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