



open government platform on SharePoint 2010

government transparency and citizen engagement to meet your open government directives

technical specifications

Platform

SharePoint 2010

Data Visualization and Mashups

JackBe Mashup Platform
SQL Server Reporting Services
SharePoint Data Visualization and Mashups

Database

Azure DataMarket-as-a-Service
SQL Server 2008

Monitoring and Alerting

Systems Center Operations Manager
Forefront Threat Management Gateway
Forefront Security for SharePoint

Search

Bing, FAST Search

Examples of this solution at work

www.recovery.gov
www.treasury.gov

Bring the power of web 2.0 tools and seamless integration with major social networking platforms to share information and empower citizens.

CITIZEN-CENTRIC | Build websites focused on the needs and wants of citizens and key constituent groups rather than the organization structure of your agency

ENGAGEMENT | Comprehensive management of your engagement initiatives through embedded social engagement and crowdsourcing as well as tight integration with social networking and mobile platforms such as Facebook, Twitter, Flickr, YouTube, Windows Phone, iPad, Android, BlackBerry, and GovDelivery

DATA-CENTRIC | Enterprise data mash-ups and REST data feeds allow you to provide machine readable data to developers with ease using open standards such as OData

FLEXIBLE | Data visualization using advanced interactive technology allows you to represent virtually any type of data in a wide variety of formats. For example, you can embed tools into your site to perform geospatial analysis and visualization

SEARCHABLE | Advanced faceted and visual search built on Bing and FAST enterprise search engines

EFFICIENT | The ability to run multiple public websites from a single SharePoint content management system provides you smarter resource utilization and significant cost savings

SCALABLE | The integrated platform built on Microsoft SharePoint 2010 can scale to support millions of users

SECURE | A carefully architected solution with a wide-array of monitoring and alerting tools enable security for even the most sensitive data at a very low-risk

COMPLIANT | Conforms to FISMA, HIPPA, and ADA Section 508 standards



1100 H St., NW
Suite 900
Washington, DC 20005

phone 202.904.2165
www.synteractive.com
info@synteractive.com



Synteractive is changing the way government connects with its citizenry.

As exemplified by www.recovery.gov and www.treasury.gov, Synteractive has developed a new standard of collaboration and citizen engagement. With powerful data visualization and analysis tools, such as advanced geospatial coding, each visitor can customize their user experience based on specific interests or needs.



"Synteractive is a valued Microsoft partner and continues to develop as a leader in providing creative solutions for the Public Sector utilizing our technologies. The new Treasury.gov website showcases the optimal use of SharePoint 2010 as a powerful framework that enables complex workflows, a robust Enterprise Content Management System, integration of data visualizations such as OData, as well as FAST search, and metadata services," explains Susie Adams, Microsoft Federal CTO.

get started now!

Take Citizen Engagement to an entirely different level. If you are looking to get a return on investment, better insights, and higher constituent satisfaction, contact Synteractive by emailing info@synteractive.com. Or, visit www.synteractive.com.



**2010
Federal
PARTNER OF THE YEAR
Winner**



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